termis®
AMERICAS

2023 Annual
CONFERENCE & EXHIBITION

April 11–14, 2023 / Boston Marriott Copley Place

Tissue Engineering Strategies for
Human Health and Longevity

2023 EXHIBITOR & SPONSORSHIP PROSPECTUS

PRE-PACKAGED SPONSOR AND EXHIBIT LEVELS

Choose one of these pre-packaged 'LEVELS' or GET CREATIVE. Choose to enhance your visibility by adding any of the Sponsor Opportunities listed on the following pages to your package or exhibit booth

	CUSTOM SPONSORSHIP	PLATINUM LEVEL $15,000	GOLD LEVEL $10,000	SILVER LEVEL $7,500	BRONZE LEVEL $5,200	EXHIBIT ONLY LEVEL $3,300
Verbal Recognition During the Opening Session	Contact Us – Together We'll Create Something Unique and Specific To You and Your Needs!	✓				
20-Minute Satellite Scientific Session *see details on page 3 *($2,000 Value!)*		✓				
Exclusive Branding Opportunities (offered on a first-come, first-serve basis)		Opening Reception Branding or Mobile App				
Logo and Sponsor Recognition in TERMIS-AM promotional emails		✓	✓			
Push Notifications sent through the Mobile Meeting App		✓	✓			
Full Page Ad in Digital and Printed Program Books		✓	✓			
Concurrent Scientific Session Sponsor with Seat Drop *see details on page 4 *($2,000 Value!)*		✓	✓	✓		
Banner Ad • $750 Your provided digital banner ad will be included in one of the Conference emails, which are sent to our TERMIS-AM community in the weeks leading up to the meeting		✓	✓	✓		
Sponsor Recognition Package: Recognition on Conference Website, Meeting App, Digital Program, Printed Program Booklet, On-site Signage and Slides		✓	✓	✓	✓	
Sponsor Level Recognition on Name Badges		✓	✓	✓	✓	
Attendee Registration List (Name, Organization, Title)		Pre and Post	Pre and Post	Pre and Post	Post	
Literature Distribution		In tote bag or on Sponsor Literature Table	In tote bag or on Sponsor Literature Table	On Sponsor Literature Table	On Sponsor Literature Table	
Complimentary Full Conference Registrations		4 $3,600 Value	4 $3,600 Value	2 $1,800 Value	2 $1,800 Value	1 $900 Value
Exhibition Booth Space Includes 6' skirted table and (2) chairs		20' x 8' Tier 1 Location	20' x 8' Tier 1 Location	10' x 8' Tier 2 Location	10' x 8' Tier 2 Location	10' x 8' Tier 3 Location
Exhibit Recognition • Conference Website, Mobile App and Program Book		✓	✓	✓	✓	✓

TERMIS-AM • DANA GROVES • Industry Relations • 856-624-4434 • Fax 856-439-0525 • dgroves@ahint.com

CONFERENCE SPONSORSHIP & SUPPORT OPPORTUNITIES

DEMONSTRATE YOUR SUPPORT OF THE TERMIS-AM ANNUAL CONFERENCE

We offer a variety of support and sponsorship opportunities to complement your organization's strategic goals, increase your visibility and boost brand awareness.

EDUCATIONAL SPONSOR OPPORTUNITIES

BREAKFAST SYMPOSIUM • $10,000
2 AVAILABLE

Host a one-hour Breakfast Forum to educate up to 50 attendees on your latest research, products, and services in a relaxed but focused setting.

- **Includes:** Meeting room will have basic AV. Complimentary Continental Breakfast will be set up buffet style in the back of the room
- You'll receive all the promotional recognition that is included in the Sponsor Logo Package
- Sponsor is responsible for coordinating and managing attendance and for staffing the symposium.

20-MINUTE SPONSOR-HOSTED SCIENTIFIC SATELLITE SESSION • $2,000
(LIMITED AVAILABILTY)

Host and moderate your own Scientific Session. Introduce scientific research that resonates with your organization or showcase your products, services, and/or solutions.

- Your Session's title, speakers, description, and timeslot will be listed on the program agenda
- Logo branding, along with your session title/time/day will be posted on-site signage. We'll also promote the 20-Minute Satellite Sessions in relevant email blasts and in the pocket program agenda
- Opportunity to distribute literature to your Satellite Session attendees

SCIENTIFIC SESSION SPONSOR • $2,000

Select a concurrent session that most resonates with your organization. Your sponsorship includes:

- Branded signage outside the session room
- Your provided literature will be placed on seats just prior to the session
- Recognition as the session's supporter on the digital agenda and conference website

WOMEN IN TERM LUNCHEON SPONSOR • $2,000

NEW

Choose to sponsor this very popular and generally sold-out event and show your support for Women in TERM. Your sponsorship includes:

- Branded signage at the luncheon
- Your provided literature will be placed on seats just prior to the luncheon
- Recognition as the Luncheon supporter on the digital agenda and conference website

SYIS (STUDENTS & YOUNG INVESTIGATORS) SUPPORT OPPORTUNITIES

SYIS is the Students and Young Investigators Section of TERMIS. SYIS supports students and postdoctoral fellows in the society by organizing networking events at the annual conference, providing awards to outstanding trainees, and holding virtual seminars and professional development webinars.

AWARD SUPPORTER • $500 OR $1000

Support excellence and invest in the future! As one of our TERMIS-AM SYIS Award Supporters, you'll receive branding and recognition based on your level of sponsorship support. TERMIS-AM provides multiple SYIS Awards for trainees. You may choose the Award category that you'd like to help support.

- **Travel Awards**, which are based on Scientific Merit.
- **Scientific Excellence Awards**, which are given to trainees with the top-rated abstracts.
- **Career Development Awards**, which are given to trainees from South and Central America, who have demonstrated outstanding scientific achievements. Awardees receive a $500-1000 USD travel stipend to the conference.
- **Presentation Awards**, which are awarded based on scores from a panel of judges at the conference.

SYIS NETWORKING EVENT SUPPORTER • $1,000

Your support is welcome and needed. As one of our SYIS Event Supporters, you'll receive branding and recognition at the specific SYIS event that you choose to support.

- Student-Meet-Mentor Lunch
- SYIS Career Panel

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BRANDING OPPORTUNITIES

MEETING TOTE BAGS • $8,000
(EXCLUSIVE)

Your organization's logo, along with TERMIS-AM branding will be prominently imprinted on the Conference meeting bag. TERMIS-AM will handle all production, fulfillment and distribution to attendees. **You'll also receive all the promotional recognition that is included in the Recognition Package.**

LANYARDS • $8,000
(EXCLUSIVE)

Your organization's logo prominently displayed around every Conference attendee's neck! TERMIS-AM will handle all production, fulfillment and distribution to attendees.

EXHIBIT AND POSTER HALL OPENING RECEPTION • $4,000
(EXCLUSIVE)

As the host, you may give a 2-3 minute Welcome speech to our reception attendees. In addition, your logo will be imprinted on cocktail napkins and on all bar-top signs and if you choose, you may manage and host your personal door-prize drawing the evening of the reception. **May be purchased alone, or included as a PLATINUM Level benefit.**

MOBILE MEETING APP • $4,000
(EXCLUSIVE)

The 2023 mobile app contains the complete Conference schedule, including posters, abstracts and a meeting scheduler. As the App sponsor, your banner ad will appear on the home page. **May be purchased alone, or included as a PLATINUM Level benefit.**

WIFI SPONSOR • CONTACT US FOR PRICING
(EXCLUSIVE)

Attendees will be grateful for the complimentary wireless connection. Your logo will be place on all WIFI info signage at the event and you'll have the opportunity to customize the WIFI password. Contact us for further details.

NEW

BRANDED REGISTRATION CONFIRMATION EMAIL • $3,000

Reach EVERY attendee in advance of the Conference. Your linked banner ad will be included in each attendee's registration confirmation email. To ensure that your banner is seen by all attendees, this opportunity must be purchased by Friday, December 7, 2022 and artwork graphics provided no later than Friday, December 16, 2022.

PRE-CONFERENCE & ONSITE ADVERTISING

ON-SITE SIGNAGE • $1,200/BANNER

We'll place your supplied vertical retractable banner in the main corridor that connects Registration, Session rooms and the Exhibit Hall. Your message will be front and center for the duration of the meeting.

NEW

EMAIL BANNER AD • $750

Your provided digital banner ad will be placed in one TERMIS-AM promotional email, which is sent to our TERMIS-AM community in the weeks or months prior to the event.

SEAT DROP IN SCIENTIFIC SESSION OF YOUR CHOICE • $750 EACH

Your provided literature will be placed on seats just prior to the session.

LITERATURE PLACEMENT • $350

Get your research, capabilities or solutions in the hands of our attendees! Your literature will be placed in the conference tote bag or placed on the shared Sponsored Literature Table, located in a high-traffic location.

DIGITAL AND PRINTED POCKET PROGRAM BOOK ADVERTISING

Full Page: $1,500

Full Page Ad
Trim Size: 4" x 6"
Bleed Size: 4.25" x 6.25"

File requirements: CMYK only, High-resolution (300 dpi) EPS, TIF, or PDF files (with full bleeds) accepted. Also, Native file, Adobe InDesign for Mac.

High-resolution logos and all print and digital advertising materials must be be received by March 1, 2023, or subject to an up-charge.

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termis AMERICAS EXHIBIT & SPONSORSHIP APPLICATION

APRIL 11–14, 2023 / BOSTON MARRIOTT COPLEY PLACE

Please print legibly or type.

Company Name: _____ Web Address _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email: _____

PRIMARY CONTACT: This person will be the primary point of communication and will be sent all information related to your participation.
By signing below, exhibitor agrees to the Rules & Regulations on page 7 of this contract.
Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

SPONSOR AND EXHIBIT LEVELS

- ❑ **PLATINUM** **$15,000**
- ❑ **GOLD** **$10,000**
- ❑ **SILVER** **$7,500**
- ❑ **BRONZE** **$5,200**
- ❑ **EXHIBIT ONLY** **$3,300**

OPTIONAL UPGRADES: $_____

BOOTH PREFERENCE

Please provide us with your preferred location. Tier 1 Exhibitors will receive first choice, all others will be placed in the order in which applications are received. Exhibitors will be notified once they have been assigned a booth number.

1. Booth #: _____
2. Booth #: _____
3. Booth #: _____

** Booth space not guaranteed. Each booth space is 8' x 10'. Each booth includes 8' tall back drape, 3' tall side drapes, one (1) 6' skirted table and 2 chairs.*

CONFERENCE SPONSORSHIP AND SUPPORT OPPORTUNITIES

EDUCATIONAL SPONSOR OPPORTUNITIES

- ❑ Breakfast Symposium **$10,000**
- ❑ 20-Minute Satellite Session **$2,000**
- ❑ Concurrent Scientific Session **$2,000**
- ❑ Women in TERM **$2,000**

SYIS SUPPORT OPPORTUNITIES

- ❑ Award Supporter **$500**
- ❑ Award Supporter **$1,000**

Award Category Selected _____

- ❑ Student-Meet-Mentor Lunch **$1,000**
- ❑ SYIS Career Panel **$1,000**

BRANDING OPPORTUNITIES

- ❑ Meeting Tote Bag **$8,000**
- ❑ Lanyards **$8,000**
- ❑ Opening Reception **$4,000**
- ❑ Mobile Meeting App **$4,000**
- ❑ WIFI Sponsor (CONTACT US FOR PRICING) . . . . . **$TBD**
- ❑ Registration Confirmation Email **$3,000**

ADVERTISING OPPORTUNITIES

- ❑ On-site Signage **$1,200/banner**
- ❑ Email Banner Ad . . . . . **$750/ea.**
- ❑ Seat Drop **$750/session**
- ❑ Literature Placement **$350**
- ❑ Full Page Ad **$1,500**

PAYMENT INFORMATION

All rates are in U.S. dollars. No invoices past Net 90 without $200 Deposit.

❑ Invoice me for payment by **check** ❑ Invoice me for payment by **wire transfer**

* Please note that most banks charge a service fee for Wire Transfers. This bank charge must be factored in along with the total amount due on this invoice. This charge cannot be taken from the amount owed. It is your responsibility to cover this Bank Service fee in its entirety.

❑ **Credit card** payment ❑ We'd like the option to pay by **secured link**

Cardholder Name: _____

Credit Card #: _____ Exp: _____ CW Code: _____

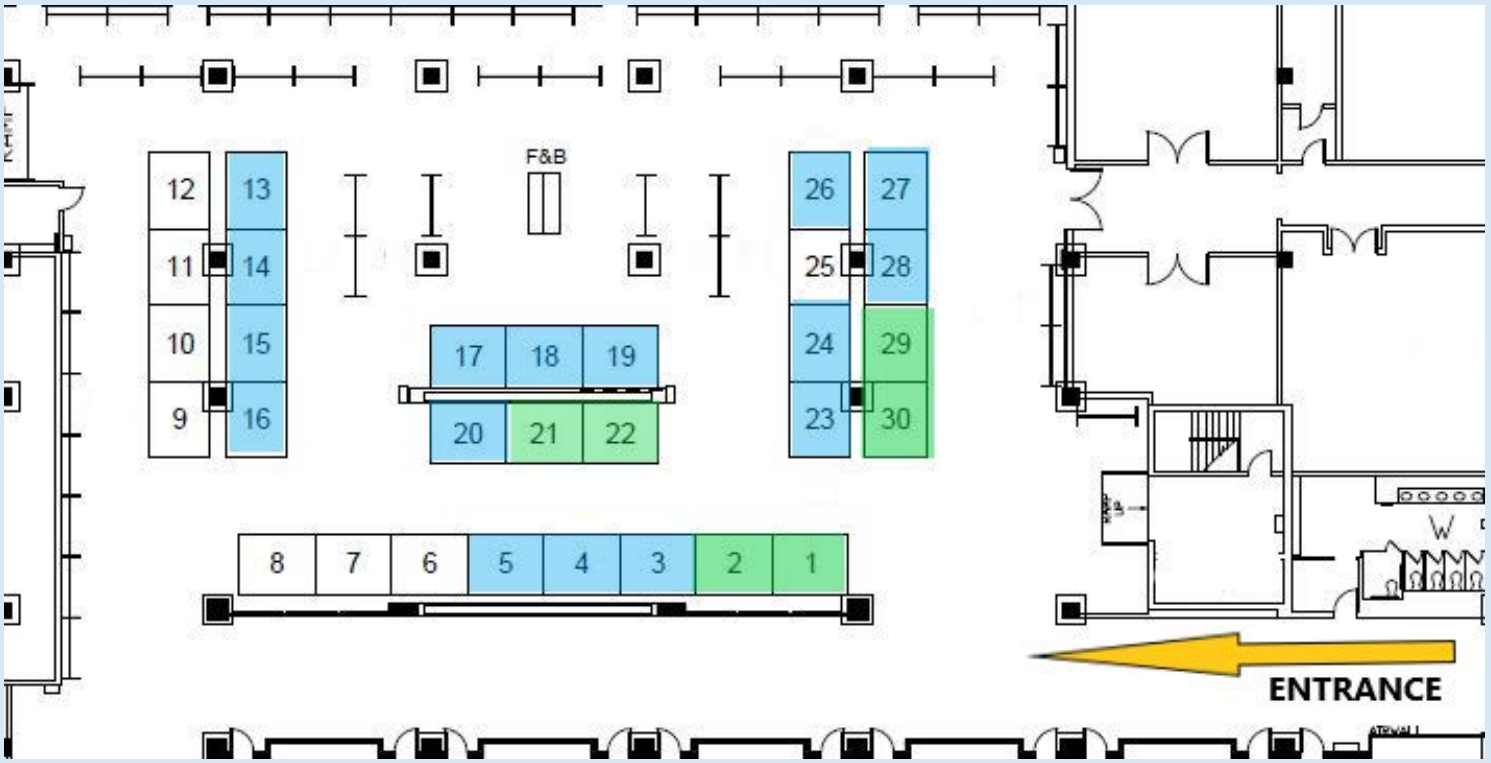
Signature: _____ Date: _____

Cancellation Policy
Cancellations must be submitted to TERMIS-AM in writing and directed to Dana Groves, Industry Relations Manager at groves@ahint.com. If Sponsorship or Exhibit booth is cancelled on or before Feb. 1, 2023, all monies paid to date minus 15% of the sponsorship fee or $200 in cancelled booth fee will be returned to the supporter. Any supporter who cancels after Feb. 1, 2023 will be responsible for the total cost. No refunds for cancellations made on or after Feb. 1, 2023.

Payment Information - Please contact Emmy Mielcarz at emielcarz@ahint.com for billing questions. Please be sure to include her on your 'safe sender' list to ensure you receive her emails.

2023 TERMIS - AMERICAS ANNUAL CONFERENCE & EXHIBITION

APRIL 11-14, 2023
BOSTON MARRIOTT COPLEY PLACE - BOSTON, MA
GLOUCESTER EXHIBIT HALL



The location of Poster Boards and Food & Beverage Stations may be subject to change.
Exhibit/Poster Hall open April 11, 12, & 13, 2023. Check website for Exhibit Hall hours.

BOOTH TIER LEGEND

Tier 1
Platinum & Gold Level Sponsors

Tier 2
Silver & Bronze Sponsors

Tier 3
Exhibit-Only Supporters

2023 TERMIS-AM Conference & Exhibition
Dana Groves, Industry Relations Manager
+1-856-642-4434 dgroves@ahint.com

TERMIS-AM Exhibit Rules and Regulations

The Exhibit Rules & Regulations are part of the 2023 Sponsor and Exhibit Prospectus/Contract.

Assignment of Space: Booths are assigned upon receipt of applications. Non-profit space assignments are made based on space availability at the discretion of show management. Every effort is made to satisfy exhibitor space requests; however, no guarantee is made. If preferences are not available, TERMIS-AM Exhibit Management reserves the right to make space assignments. TERMIS-AM reserves the final decision and right, in the best interest of the conference, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to TERMIS-AM.

Terms of Payment: All published rates are in U.S. dollars. No invoices past Net 90 without $200 Deposit. Payments may be made by check, credit card or wire transfer. * Please note that most banks charge a service fee for Wire Transfers. This bank charge must be factored in along with the total amount due on this invoice. This charge cannot be taken from the amount owed. It is your responsibility to cover this Bank Service fee in its entirety. For more information, please contact Dana Groves at dgroves@ahint.com or by phone at +1-856-642-4434.

Cancellation Policy: Cancellations must be submitted to TERMIS-AM in writing and directed to Dana Groves, Industry Relations Manager at Dgroves@ahint.com. If Sponsorship or Exhibit booth is cancelled on or before Feb. 1, 2023, all monies paid to date minus 15% of the sponsorship fee or $200 in cancelled booth fee will be returned to the supporter. Any supporter who cancels after Feb. 1, 2023 will be responsible for the total cost. No refunds for cancellations made on or after Feb. 1, 2023.

Official Exhibit Services Kit: The official exhibit service contractor will also provide freight services and customs clearance for all exhibitors. Additional on-site needs of individual exhibitors besides the basic booth set-up outlined above (such as electric, Internet access, etc.) will be provided by Exhibitor Services Company or Event Facility upon request, for an additional fee.

Freight & Handling: The Exhibitor Services Company will send to each Exhibitor an Exhibit Services Kit containing information on furnishing, electrical service, shipping and freight handling, storage arrangements and other services. To prevent custom problems ANY FOREIGN shipments should be coordinated with Exhibitor Services Company.

Installation and Dismantling: The installation of exhibits must be completed in the time outlined in the Exhibitor Services Kit. If special set-up times are required, they must be requested by February 1, 2023 for review and approval from our Event Decorator and Exhibit Decorator. If any booth is not set up in full within the allotted time, TERMIS-AM reserves the right to re-assign the space to another exhibitor or to make use of the space as deemed necessary, at the exhibitor's expense. Refunds are not available in such cases. Exhibits must remain set up until the closing of the exhibits. Dismantling early may negatively impact your exhibiting presence at future conferences. All exhibits must be fully removed within the time allocated. If exhibits are not removed by that time, TERMIS-AM reserves the right to remove the exhibit at the exhibitor's expense.

Admission to Exhibits/Poster Area: Exhibit personnel will be admitted to the area one hour prior to the time the exhibits opens each day.

Security: Guard service is in no case to be understood or interpreted by Exhibitor as a guarantee against loss or theft of any kind. Security is provided during hours the exhibition is closed. However, Exhibitor should make provisions to safeguard their goods from the time they are placed in the booth until the time they are removed. TERMIS-AM is not responsible for loss or damage.

Liability and Insurance: TERMIS-AM and the Exhibit Facility shall not be held responsible for the safety of exhibits and property owned or rented by Exhibitor against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to, during or subsequent to the period covered by the exhibit Contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage; at a minimum, such insurance coverage shall include that required of all exhibitors under TERMIS-AM's contract with the show facility. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property.

Indemnification: Exhibitor shall indemnify, defend and hold harmless TERMIS-AM, its officers, directors, agents, and representatives against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including Exhibitor, its employees, agents, contractors, or any business invitees, arising out of or related to Exhibitor's occupancy or use of the conference premises in the convention or in and adjacent to the Exhibit Facility, including storage and parking areas. The terms of this provision shall survive the termination or expiration of this Contract.

Compliance with Laws: Exhibitor shall be solely responsible for obtaining any and all necessary licenses and permits. Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations of the Exhibit Facility, regarding the installation, dismantle and operation of the exhibit. This information is included in the Exhibitor Service Manual.
Exhibitors shall not display products/ services and/or other advertising material in areas outside their booth space including, but not limited to, parking lots, hotel lobbies, lounges, and corridors, without express written approval from TERMIS-AM.

Photography: Exhibitor, its employees or agents, and attendees are not allowed to bring camera or video equipment into any part of the exhibition area. Exhibitors or attendees wishing to take any photographs must obtain prior written permission from TERMIS-AM.

Force Majeure: Should any circumstance beyond the control of, and not the fault of, TERMIS-AM prevent or materially affect the conference from being held as scheduled, or the exhibit space not being available for uses herein specified, including but not limited to, due to war, governmental action or order, act of God, fire, weather events, curtailment of transportation facilities, strikes, labor disputes, disease, or epidemic, this Contract shall immediately terminate. In the case of such termination, the Exhibitor waives any and all claims for damages or expenses.

Subleasing: Exhibitor may not sublet, sub-divide or assign its space, or any part thereof, without the express written approval of TERMIS-AM

Notice of Disability: Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless TERMIS-AM, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision or noncompliance.

Changes: TERMIS-AM reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the Exhibitors, the significance of the Conference, and the harmony of operation. Exhibitors shall be advised of any such changes by written bulletin, and such changes shall be binding. If there is any conflict between this Contract and any subsequent rule changes made by written bulletin, the written bulletin shall control.

Questions may be directed to Dana Groves, Industry Relations Manager, (856) 642-4434 or dgroves@ahint.com